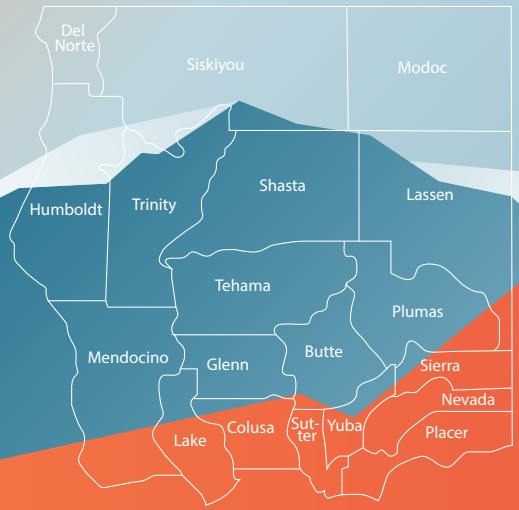


UPSTATE
CALIFORNIA CREATIVE CORPS



Midpoint Impact Report

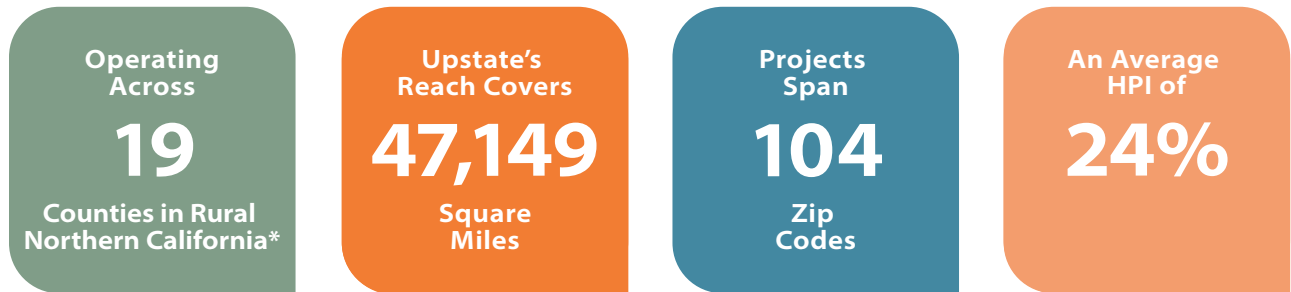


Background

The **Upstate California Creative Corps** program follows an unprecedented period in which communities globally have suffered as a result of the COVID-19 pandemic. During these years, creative sector professionals across the United States have proposed ways to employ and deploy artists in programs similar to the Works Progress Administration (WPA) and the Comprehensive Employment and Training Act (CETA).

Funded projects serve Upstate’s most vulnerable communities, those identified via the California Healthy Places Index (HPI) and other valuable local data sources. From place-based urban initiatives to multi-county regional projects that follow watersheds, tribal lands, forests, and some of California’s most remote mountain wilderness areas, **projects engage diverse communities around solutions for some of society’s most fundamental challenges** – through social practice and an array of artforms.

Service Region



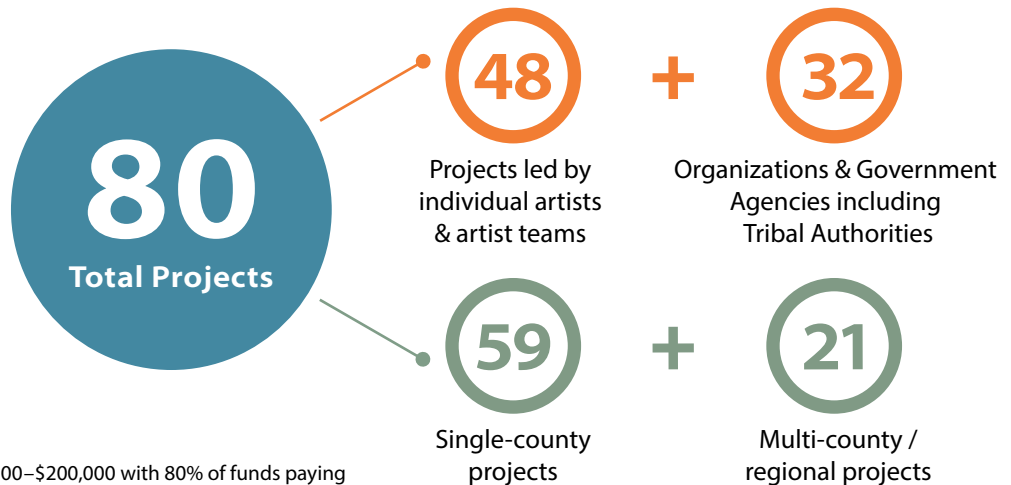
*Butte, Colusa, Del Norte, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, and Yuba Counties.

Grantees

\$3.38
Million Awarded*

88%
First Time Recipients of State Funds

32
Languages Spoken by People on Our Project Teams.



*Award amounts ranged from \$5,900–\$200,000 with 80% of funds paying artists and culture bearers.

Professional Development Opportunities

DURING THE APPLICATION PERIOD



DURING THE FIRST SIX MONTHS OF THE GRANT ACTIVITY PERIOD



Partners, Projects and Listening Sessions

At the time of this report, data has been collected from **37 of 80 grantees** (projects of \$30,001 and above)

340 Partners Engaged / **84** zip codes / WITH AN AVERAGE HPI OF* **29%**

200 Project Activities / **63** zip codes / WITH AN AVERAGE HPI OF* **24%**

360 Community Listening Sessions / **8027** PARTICIPANTS / **61** zip codes / WITH AN AVERAGE HPI OF* **20%**

*The Healthy Places Index® (HPI) offers one method of measuring the relative health of communities, and has been shared by the California Arts Council as a way to gauge the potential impact of projects funded by the Creative Corps. For Upstate California Creative Corps, grantees must consider how a project will benefit our most vulnerable Upstate populations, i.e. those within the "lowest quartile" or 0–25% within the HPI.

"We are writing the future into existence"

– Round Valley Reader

Program Goals – Our grantee partners are raising awareness for:



CIVIC
ENGAGEMENT
OPPORTUNITIES



ENVIRONMENTAL
ISSUES AND
SOLUTIONS



PUBLIC HEALTH
ACCESS



ADVANCING
SOCIAL JUSTICE

Project Themes

- Ancestral practices and knowledge
- Anti-racist programming and curriculum
- Artist residencies
- Circular economies
- Climate mitigation
- Community engagement
- Emergency preparedness
- Environmental restoration
- Food Justice / access / sovereignty
- Holistic watershed health and awareness
- Houselessness and affordable housing
- Intergenerational learning
- Mental and behavioral health
- Protection of native and endangered species
- Resource and forest management
- Rural resilience
- Social services
- Water diversion
- Wellness, healing, and healthy living

Impacts Reported

- Achieved sustainability of projects beyond grant period
- Connections forged between grantees and projects
- Developed inter-tribal, multi-generational partnerships
- Engaged medical spaces and professionals with art
- Forged new connections with local legislators
- Increased public awareness for the issues and willingness to take action
- Local cultures being elevated and celebrated
- Long-term job opportunities for grantees
- Projects to serve as models to address future initiatives
- Public's relationship with natural disasters improved
- Sensitivity training developed for first responders
- Successfully engaged local governments to protect natural resources
- Successfully established partnership with local agencies and government to further awareness campaign

People Benefitting include:

- 2S/LGBTQIA+ communities
- Artists across all disciplines
- African American and Black communities
- Individuals within California's lowest HPI communities
- Latinx/Latino/a/Chicano/a communities
- Native American Tribes in Upstate California
- People in recovery from substance abuse
- People with intellectual and developmental disabilities
- People with neurodivergence
- Students
- Unhoused people
- Under-resourced communities

"Being associated with this grant and the Upstate California Creative Corps program has allowed me to stand on equal footing amongst activists, environmental lawyers, biologists, forestry experts, state park employees and indigenous cultural burn experts."

– Ross Travis

Workforce Hours

184

Upstate
Jobs Created*

17,783

Paid Workforce
Hours

3,169

Community
Volunteer Hours

109

Artists in Upstate
Artist Directory

*California Arts Council defines a job as anything over the IRS 1099 threshold of \$600. Artists and Culture Bearers in the Upstate region earned amounts ranging from \$600 to \$65,000 through their work with funded projects.

Grant Recipients

- Alliance for Hispanic Advancement
- Almanor Recreation & Park District
- Antoinette Ascencio
- Associated Hayfork Artists
- Astrid Mendieta
- Autie Carlisle
- Blue Line Arts
- Brady McKay and Taylor Aglipay
- Brandon Greathouse
- Butte County Local Food Network
- California Heritage: Indigenous Research Project
- Center for the Study of the Force Majeure
- Centro de Pueblo Movimiento Indigena Migrante
- Chico Creative Reuse
- Christine Mac Shane
- Christopher LaMarr
- Colectiva Seeds of Ancestral Renewal
- Colusa County Free Seed Library
- Coral Cash and Trent Cash
- Corine Pearce
- Corinne West
- County Of Lake
- Culture Bearers of Tehama County
- Daniel LoPilato
- Deep Valley Arts Collective
- Denise Hernandez
- Eco Explorers
- Emiliano Gomez
- Jai Hanes
- Jared Witkofsky
- Jenn Procacci and Michelle Peñaloza
- Jesi Naomi
- Jess Riegel
- Job Training Center of Tehama County
- Kalah Wooten and Kacey Collins
- Kara Starkweather and Lauren Godla
- Kate Jopson
- Klamath Siskiyou Art Center
- Liz Swindell and Tina Thorman
- LK James
- Lost Sierra Food Project
- Love Andreyev
- Madelyne Joan Templeton
- Marc Flacks
- Marcia Morgan
- Marjorie Voorhees
- Mark Vargo
- Michelle Amador
- Middletown Art Center
- Monica Fabiarz
- OneLife Foundation
- Outer Space Arcata
- Paola Bragado
- Playhouse Arts
- Rachel Morton
- Randolph Sanchez
- Richard L. Ragudo Jr.
- Rita Hosking
- Ross Travis
- Save California Salmon
- Shawn-Paul Gilbert
- Shon Harris
- Sierra County Land Trust
- Sierra Roots
- Sky Scholfield
- Surprise Valley Culture and Arts
- Tayloranne Finch and Daniel Nickerson
- Terri Glass
- The Poetry Crashers
- The Watershed Research and Training Center
- Thomas Patrick Galvin
- Troy Corliss
- Viva Downtown Redding, Inc.
- Water Climate Trust
- Willits Center for the Arts
- Wiyot Tribe
- Wolf Creek Community Alliance
- Yasmin Badshamiah
- Yuba Sutter Rotary Night Club
- Zeke Lunder

UPSTATE CALIFORNIA CREATIVE CORPS PROGRAM IS FUNDED BY THE CALIFORNIA ARTS COUNCIL, A STATE AGENCY, AND ADMINISTERED BY NEVADA COUNTY ARTS COUNCIL IN COLLABORATION WITH STATE-LOCAL PARTNER AGENCIES IN EVERY COUNTY.



The Upstate California Creative Corps Mid-Point Impact Report uses quantitative and qualitative data collected at the time of application and from grantee's own Mid-Point Reports to analyze program goals and effectiveness. The data spans the period of October 1st, 2022 – December 31st, 2023.